

AUTOMOTIVE INTERIOR 2022

SEPTEMBER 13-14, 2022 | BAD NAUHEIM, GERMANY

TUESDAY, SEPTEMBER 13, 2022

9.00 am **Welcome and conference introduction**
Andrea Huber, Automotive Circle, DE

9.15 am **KEYNOTE**
The future of interior in automotive
Tobias Schneiderbauer, McKinsey & Company, Inc., DE

CONCEPTS & TRENDS

9.45 am **New full electric Renault Megane E-tech interior**
Isabelle Pimort, Gilles Mulato, Groupe Renault, FR

10.15 am **Exploring the possibilities of automated driving and Steer by Wire-Systems for new HMI and interior designs**
Jan Bavendiek, fka GmbH, Automated Driving, DE

10.45 am ☕ **Coffee & Contacts and**
👥 **Meet the Speakers**

11.15 am **Advanced foaming in structural and aesthetical plastic applications**
Angel Yanev, Daniel Bande, Sabic Bergen op Zoom, NL

11.45 am **Tailor-made motion control solutions for the next generation of vehicle interiors**
Dr. André Gabener, Saint-Gobain Performance Plastics Pampus GmbH, DE

12.15 pm **Future In-Car Experience: Designing a more comfortable ride on passenger cars**
Andreas Maashoff, Yanfeng International Automotive Technology Europe S.a.r.l. & Co. KG, DE

12.45 pm 🍴 **Lunch break and**
👥 **Meet the Speakers**

SEE, HEAR, SMELL ...

2.00 pm **Convergence of automotive displays with luminous, decorative surfaces**
Dr. Derek Peden, Faurecia – designLED Products Ltd., GB

2.30 pm **Interior projection for an advanced driving experience**
Dr. Christoph Gärditz, ams OSRAM AMLS GmbH, DE

3.00 pm **Sustainable acoustic treatment for electric cars**
Philippe Godano, Autoneum Management AG, CH

3.30 pm ☕ **Coffee & Contacts and**
👥 **Meet the Speakers**

4.00 pm **What is the smell here? Identification of malodors via GC-Sniffing**
Björn Maxeiner, Olfasense Germany, DE

4.30 pm **The potential of additive manufacturing processes in lighting applications at Mercedes-Benz AG**
Jan Siemen, Siemen GmbH & Co. KG/ Mercedes-Benz AG, DE; Dr. Michael Lahres, Mercedes-Benz AG, DE

5.00 pm **Presentation of Stellantis**
N.N.

5.30 pm **End of day 1**

6.30 pm **Networking Night**



Registration and Terms & Conditions at
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WEDNESDAY, SEPTEMBER 14, 2022

9.00 am Interior trends of micro vehicles

Prof. Dr. Andrea Upmann, FH Aachen, Luft- und Raumfahrttechnik, Fahrzeugtechnik, Fahrzeuginterieur, DE

9.30 am **WORLD COFFEE FOCUS WORKSHOPS**

Co-operations OEM/OES – what challenges and opportunities does the interior of the future offer for collaboration?

10.45 am ☕ Coffee & Contacts and

👥 Meet the Speakers

SUSTAINABLE INTERIOR-DESIGN

11.15 am Sustainability in interior – challenges and chances

Andreas Vetter, BMW Group, DE

11.45 am Sustainable lightweighting solutions for the future of mobility

Per Mårtensson, Bcomp Ltd., CH

12.15 pm Sustainable solutions for an improved automotive interior – from cratch resistance to recycling

Dr. Sebastian Heßner, Evonik Operations GmbH, DE

12.45 pm 🍴 Lunch break and

👥 Meet the Speakers

2.00 pm Implementation of sustainable material in body interior trim

Werner Jakobs, Norbert Klar, Ford-Werke GmbH, DE

2.30 pm NVH soft trim decarbonization solutions to passenger vehicles: An acoustic floor carpet made in a process with reduced energy demand and sustainable material

Karsten Meise, Nelson Dias, Adler Pelzer Group, DE

3.00 pm Mono-material carpet system – sustainability throughout the whole life cycle

Philippe Godano, Autoneum Management AG, CH

3.30 pm Conclusion and farewell

Andrea Huber, Automotive Circle, DE

3.45 pm End of conference

Subject to change (Status as of August 2, 2022)



YOUR CONTACT

Jeanette Timmer
 Senior Event Manager
 Automotive Circle
 T +49 511 9910-378
jeanette.timmer@vincentz.net

CONFERENCE VENUE

Hotel DOLCE Bad Nauheim
 Elvis-Presley-Platz 1
 DE-61231 Bad Nauheim
www.dolcebadnauheim.com

CONFERENCE FEE

EARLY BIRD: 1.895,- €
 (valid until August 13)
STANDARD: 1.995,- €

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