



**AUTO  
MOTIVE  
CIRCLE**

**MAY 6 – 7**

## **AUTOMOTIVE INTERIORS 2025**

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INTERNATIONAL CONFERENCE AND  
EXHIBITION  
BAD NAUHEIM | GERMANY  
AND ONLINE

**DISCOVER  
THE FUTURE**

Discover the Future of Automotive Interiors and explore the cutting-edge advancements shaping the future of automotive interiors. At **AUTOMOTIVE INTERIORS 2025**, industry leaders, innovative suppliers, and forward-thinking start-ups come together for two days of insightful presentations, hands-on experiences, and unparalleled networking opportunities.

# A KEY DIFFERENTIATOR

Megatrends have been evolving the automotive landscape and will continue to do so, making the Automotive Interior a critical new differentiator for vehicle manufacturers and end users. Given the significant developments and transformations within Automotive Interiors, Automotive Circle will bring industry experts together, to address key questions that arise during interior evolution.

The two-day event spotlights the future of the automotive interior industry, in close consultation with an OEM Advisory Board. This is where evolving demands of the industry are discussed in detail. In Bad Nauheim, participants will meet carefully selected speakers, Advisory Board members, exhibitors and other relevant experts onsite to experience insightful technical presentations. The focus is on new interior concepts, latest in-cabin trends and technologies, and recent advancements in automotive interior lighting & seating systems. Latest vehicle trends and innovations can be discovered firsthand through the onsite auto showcase, the Cockpit Clinic.

**Junaid Sheikh**

Presidium | Automotive Circle

## THE CONFERENCE NETWORK ADDRESSES

- ✔ Global Automotive engineers and experts driving Innovations, development and production of automotive interiors at OEMs and OES across the globe.
- ✔ Representatives from leading academic and research institutes worldwide excelling the automotive interior requirements and technologies.



## WHAT YOU CAN EXPECT

**TOP-TIER PRESENTATIONS** from OEMs, suppliers, and universities, sharing the latest trends, technologies, and breakthroughs in automotive interiors.

**THE COCKPIT CLINIC** – Get hands-on with the latest car interiors and experience innovative cockpit solutions firsthand.

**EXPERT PANEL DISCUSSIONS** with members of our OEM Advisory Board, diving deep into the challenges and opportunities facing the industry.

**INTERACTIVE NETWORKING** with a global community of automotive interior professionals – build valuable connections that last.

## FOCUS TOPICS

### INNOVATIVE INTERIOR CONCEPTS

The evolving landscape of automotive interiors

### DESIGN INSPIRATION

Explore the latest trends driving interior design forward

### SUSTAINABLE SOLUTIONS

Materials and manufacturing for a greener future

### COMFORT AND EXPERIENCE

Cutting-edge interior lighting and seating systems

### HUMAN-MACHINE INTERFACE

The future of driver and passenger interaction

### IN-CABIN TECHNOLOGIES

Stay ahead with the latest innovations



**DON'T MISS  
OUT ON**

#### **SPEAKING OPPORTUNITIES**

An Innovative solution, new development, an exciting project or a success story in any of the beforementioned areas is invited to be presented at the Automotive Interiors International Network. Submit your abstract for a 25-minute technical presentation followed by a Q&A session.

**Contact:** [junaid.sheikh@vincentz.net](mailto:junaid.sheikh@vincentz.net)

**Deadline:** November 15, 2024

#### **EXHIBITOR SPACES**

Showcase your latest products and services to the automotive interior industry's top decision-makers. An accompanying exhibition showcases the latest products and services. Orders will be handled on a first come, first served basis.

**Contact:** [frauke.haentsch@vincentz.net](mailto:frauke.haentsch@vincentz.net)

**Deadline:** April 04, 2025

**FOR MORE  
INFORMATION VISIT:**



# THE AUTOMOTIVE CIRCLE CONFERENCES ARE CURATED BY AN **OEM ADVISORY BOARD**

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Dr. Michael Frauenhofer | **AUDI AG, DE**

Maksymilian Nawka | **AVATR DESIGN CENTER, DE**

Davide Malaguti | **BUGATTI RIMAC, HRV**

Benjamin B. Nawka | **DAIMLER TRUCK ASIA, JP**

Werner Jakobs | **FORD WERKE GMBH, DE**

Rolf Verhoeven | **HYUNDAI MOTOR GROUP, DE**

Philipp Fromme | **NIO, DE**

Manabu Tachiban | **NISSAN MOTOR CO.LTD., JP**

Sahil Jain | **PEBBLE MOBILITY, USA**

Koorosh Shojaei | **QUANTRON AG, DE**

Isabelle Pimort | **GROUPE RENAULT, FR**

Klaus-Peter Eckhardt | **STELLANTIS, DE**

Marta Martinez | **TOYOTA MOTOR EUROPE, BE**

Valeska Geißler | **VOLKSWAGEN AG, DE**

Dr. David S. Hermann | **VOLVO CAR CORPORATION, SE**

## YOUR CONTACTS



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# AUTOMOTIVE INTERIORS 2025

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AUTOMOTIVE INTERIORS 2025 IS THE PREMIER EVENT FOR ENGINEERS AND SUBJECT EXPERTS LOOKING TO STAY AHEAD IN THE EVOLVING WORLD OF AUTOMOTIVE INTERIORS. WHETHER YOU'RE SEEKING KNOWLEDGE, NETWORKING OPPORTUNITIES, OR THE CHANCE TO PRESENT YOUR OWN INNOVATIONS, THIS IS THE EVENT TO BE AT.

**FOR MORE  
INFORMATION VISIT:**



## ABOUT **AUTOMOTIVE CIRCLE**



We support engineers in the automotive industry in making best possible technology decisions. With the latest technical expertise and opportunities for professional networking, insights and peer networking to evaluate and implement new technologies, to act more sustainable and make better cars. we offer impulses for sustainably mastering technical challenges.

For 30+ years, the **AUTOMOTIVE CIRCLE** has been one of the automotive industry's most important international platforms for the global exchange of engineering expert information. We operate the leading networks on **BODY-IN-WHITE, EXTERIOR, SURFACE, FINAL ASSEMBLY**, the **INTEGRATION OF ALTERNATIVE DRIVE TECHNOLOGY** and **SUSTAINABLE PRODUCT AND PRODUCTION ENGINEERING**.