



**AUTO  
MOTIVE  
CIRCLE**

AGENDA

# APR 1–2

## CAR BODY XPERIENCE 2025

### TUESDAY | APRIL 1

#### 8:00 am Registration, Coffee & Breakfast Snack

Meet the Exhibitors on site

#### 9:00 am Welcome & Conference Introduction

Dr. Sibylle Freitag, Automotive Circle, DE

#### CAR BODY STRUCTURE INNOVATIONS

##### 9:30 am Sub-system evaluation methods for body A-Pillar structure

Vijay Maccha, Honda Development & Manufacturing of America, LLC, US

##### 10:00 am Technical Presentation

t.b.a.

#### 10:30 am Coffee & Contacts

Meet the Speakers and the Exhibitors on site

#### PUSHING THE BOUNDARIES OF ALUMINUM USE

##### 11:15 am Development and Prototyping of Structural Body Castings

Kentaro Higaki, Michael Newell, Kimura Foundry, JP

##### 11:45 am Alumobility Study

Prof. Mark White, Alumobility, UK

#### 12:45 pm Lunch & Contacts

Meet the Speakers and the Exhibitors on site

#### THE LATEST ADVANCEMENTS IN STEEL

##### 1:45 pm Front End and Subframe Designs via Part Integration

Ram Iyer, Michael Gulas, ArcelorMittal, US

##### 2:15 pm New Concept of Automobile Steel Rear Module with Large-Scale Hot Stamping Integrated Parts

Kenta Ikegami, Nippon Steel, JP

##### 2:45 pm Front Giga Casting Comparison to Lightweight Steel Solutions

Mike Davenport, Auto Steel Partnership, US

#### 3:15 pm Coffee & Contacts

Meet the Speakers and the Exhibitors on site

##### 4:00 pm Characterization and Factors that Affect Edge Fracture

Dean Kanelos, Nucor Automotive Solutions, US

#### OEM CAR BODY PRESENTATION

##### 4:30 pm Body Structure Efficiency on D-Segment Crossover Architecture 2025 Chevrolet Traverse, GMC Acadia and Buick Enclave

+++ GMC ACADIA BODY-IN-WHITE ON SITE +++

Jinhui Wang, General Motors Company, US

#### 5:30 pm Get Together

Meet the Speakers and the Exhibitors on site

#### 6:00 pm Networking Dinner

Deepen your conversations with other attendees at the Networking Dinner, where cool drinks and delicious food will be served.



**REGISTER NOW!**

## CAR BODY XPERIENCE 2025

**CONFERENCE VENUE:** Royal Park Hotel  
600 E University Drive | Rochester, MI 48307 (USA)  
[www.royalparkhotelmi.com](http://www.royalparkhotelmi.com)

**CONFERENCE FEE:**  
**Standard:** 2,195 USD (after March 1, 2025)  
All prices net | Registration and Terms & Conditions at [www.automotive-circle.com](http://www.automotive-circle.com)



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AGENDA

# APR 1–2

## CAR BODY XPERIENCE 2025

### WEDNESDAY | APRIL 2

#### 7:30 am Coffee & Breakfast Snack

Meet the Exhibitors on site

#### IMPULSE

#### 8:30 am German FKM Guidelines on Structural Integrity: “Recipes” for an Efficient Virtual Product Evaluation and Strength Assessment

Prof. Klemens Rother, Munich University of Applied Sciences, DE

#### OEM CAR BODY PRESENTATION

#### 9:30 am Rivian RCV Development

Gavin Smith, Andre Thomson, Rivian, US

#### 10:30 am Coffee & Contacts

Meet the Speakers and the Exhibitors on site

#### STRUCTURAL INNOVATIONS

#### 11:15 am Structural Integration Techniques for Battery Pack Protection: Utilizing Lightweight Composites to Mitigate Road Impact Risks

BJ Foster, Kautex Textron, US

#### 11:45 am Development of Damping Structural Adhesive to Improve Acoustic Performance

Sainath Jadhav, Henkel, US

#### FOCUS ON ASSEMBLY

#### 12:15 pm Cavity Preservation & Hole Covering Automation Innovations

Anthony Leo, IPR Robotics, US

#### 12:45 pm Simulation Tools Reduce Development Time

James Cruz, KUKA, US

#### 1:15 pm OEM Conclusions

OEM Advisory Board

#### 1:30 pm Farewell

Dr. Sibylle Freitag, Automotive Circle, DE

#### 1:30 pm Lunch & Contacts

Meet the Speakers and the Exhibitors on site

#### 2:00 pm End of the Conference

\* Conference program is subject to change  
Status as of: March 4, 2025



**REGISTER NOW!**

#### YOUR CONTACTS

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