



**AUTO
MOTIVE
CIRCLE**

AGENDA

MAY 6 – 7

AUTOMOTIVE INTERIORS 2025

TUESDAY | MAY 6

9:00 am Welcome and conference introduction
Junaid Sheikh, Automotive Circle, DE

REIMAGINING VEHICLE INTERIORS

9:30 am KEYNOTE
Shaping the future of vehicle interiors with a human-centric approach
Dr.-Ing. Peter Rössger, beyond HMI, DE

10:00 am KEYNOTE
Integrating innovative interior technologies: Insights from a Chinese supplier in the automotive market
Patrick Nebout, Yanfeng International, DE

10:30 am IMPULSE
eVTOL cabin experience: The transformative power of design
Alberto Caruso, Baykar Technologies / Piaggio Aerospace, DE

11:00 am Meet the Speakers | Exhibition | Coffee and contacts

INTERIOR CONCEPTS AND TRENDS

11:30 am How human are interiors today
Benjamin Nawka, Daimler Truck Asia, JP

12:00 pm Interiors of the new Opel Grandland
Klaus-Peter Eckhardt, Stellantis, DE

12:30 pm Interior of new Nissan Patrol
Tomoharu Kato, Nissan Motor Co., Ltd., JP

1:00 pm Meet the Speakers | Exhibition | Lunch Break

ADVANCED MATERIALS, TRENDS & TECHNOLOGIES

2:00 pm Driving the future of automotive interiors – New polyolefin elastomer based concepts for seating and surfaces.
Dr. Andre Hebel, Dow Deutschland Anlagengesellschaft GmbH, DE

2:30 pm Low carbon footprint & circular economy in automotive seating along with the seat structure and a test subject study for comfort evaluation
Thomas Dillinger, Adient Ltd. & Co. KG, DE

HUMAN-CENTRIC DESIGN & USER EXPERIENCE

3:00 pm New emotive luxury – The AVATR design philosophy
Maksymilian Nawka, AVATR Global Design Center, DE

3:30 pm The Role of Displays in Reshaping of the Automotive Interior
Dr. David Hermann, Volvo Car Corporation, SE

4:00 pm Meet the Speakers | Exhibition | Coffee and contacts

4:30 pm How to detect passive fatigue and implement a strategy to prevent it
Bruno Albesa, Valeo Brain Division, FR

5:00 pm Car interior requirements facilitating non driving related tasks
Prof. Dr. Peter Vink, TU Delft, NL

5:30 pm Meet the Speakers | Exhibition | Get together

7:00 pm Networking Night

* All times in CEST (UTC+2)
Conference program is subject to change
Status as of: April 29, 2025



REGISTER NOW!

AUTOMOTIVE INTERIORS 2025

CONFERENCE VENUE:

Hotel DOLCE Bad Nauheim
Elvis-Presley-Platz 1 | DE-61231 Bad Nauheim
www.dolcebadnauheim.com

YOUR CONTACT:

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**AUTO
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MAY 6 – 7

AUTOMOTIVE INTERIORS 2025

WEDNESDAY | MAY 7

INNOVATION & FUTURE TRENDS

8:15 am KEYNOTE

What if ... ? Disruptive interior solutions for tomorrow morning
Andreas Wlasak, Forvia, FR

DESIGN & ENGINEERING SOLUTIONS

8:45 am Linear sliding center consoles – Hyundai & EQYO co-development of customized solution utilizing spring energized bearings

Jung Hoon Woo, Hyundai, KR; Dr. André Gabener, EQYO, DE; Joonyoung Park, EQYO, DE

9:15 am Interiors of the new Fiat Panda

Giorgio Costa, Stellantis, IT

9:45 am Meet the Speakers | Exhibition | Coffee and contacts

10:15 am Providing high content low volume interior spaces to enhance the user experience

Greg Adams, Prodrive, GB

10:45 am Safe, comfortable and affordable interior flush door handle system solutions for e-release closures

Madhu Basavarajappa, Kiekert, DE

11:15 am COCKPIT CLINIC

CARS ONSITE

- ✓ Avatr07
- ✓ Fiat Panda
- ✓ Ford Capri
- ✓ Kia EV3
- ✓ Opel Grandland
- ✓ Renault 5

The Audience gets the opportunity to experience the lineup of the newest cockpits of the year. The Cockpit Clinic invites you to experience and evaluate the interiors of the newest cars. Your feedback is crucial to automotive innovation.

1:00 pm Meet the Speakers | Exhibition | Lunch break

SUSTAINABILITY & CIRCULARITY

2:00 pm Sustainable and recycling technologies of the new Kia EV3

JiSoo Kim, Kia Europe GmbH, DE; Nathalie Bucher, Kia Europe GmbH, DE

2:30 pm Closing the loop: materials and processes for a zero waste vision

Ciro Gaudino, Autoneum Management AG, DE

3:00 pm Enabling a full end-of-life loop for decorative parts

Dr. Ion Lazar, Kuraray Europe GmbH, DE; Rammaru Funaoka, Kuraray Europe GmbH, DE

3:30 pm Farewell and end of the conference

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Status as of: April 16, 2025



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AUTOMOTIVE INTERIORS 2025

CONFERENCE FEE:

Standard 2.195 € after April 5, 2025 | All prices plus 19% German VAT
Registration and Terms & Conditions at www.automotive-circle.com