



**AUTO
MOTIVE
CIRCLE**

AGENDA

SEP 30 – OCT 1

SMART PRODUCTION 2025

TUESDAY | SEPTEMBER 30

8:30 AM Conference Registration
9:00 AM Welcome and Conference Introduction
Dr. Sibylle Freitag, Automotive Circle, DE

DATA DRIVEN INNOVATIONS

9:30 AM What is AI, and how can we use it in production? –
An overview with some examples
Prof. Thomas Bäck, divis intelligent solutions
GmbH, DE

10:00 AM A data-centric framework for intelligent line
balancing in high-variant production
Victor Küpper, TAKTIQ GmbH & Co. KG, DE

10:30 AM Meet the Speakers | Coffee and contacts

11:15 AM tba
tba

DIGITAL TWINS AND THE INDUSTRIAL METAVERS

11:45 AM Data & AI: Driving performance in automotive
production
Gabriel Audry, Thierry Daneau, Renault Group, FR

12:15 PM AI-powered digital twins: Transforming automotive
manufacturing for efficiency and sustainability
Sergei Altyntbaev, Ailoys, DE

12:45 PM Lunch Break

2:00 PM Digital humans in the industrial metaverse
Martin Weidhas, imk Industrial Intelligence GmbH, DE

2:30 PM A European battery cell production realized in the
Industrial Metaverse
Dr. Andreas Letsch, Bosch Rexroth AG, DE;
Dr. Anselm Lorenzoni, EDAG Production Solutions, DE

DIGITAL PRODUCT PASSPORT

3:00 PM All automotive components can be digitalized
N.N., Avery Dennison Smartrac, FI

3:30 PM Meet the Speakers | Coffee and contacts

JOINT SESSION:

SMART PRODUCTION CONFERENCE & SUSTAINABILITY IN PRODUCT AND PRODUCTION ENGINEERING CONFERENCE

4:15 PM Data-driven circular economy – Digital Twins as
foundation for the Digital Product Passport
Alexander Christ, em engineering methods AG, DE

4:45 PM AI-powered robotics: driving efficiency through
autonomous inspection
Roger Hebert, Caleb Sylvester, Boston Dynamics, US

5:45 PM Get-Together: Meet the speakers

7:00 PM Networking Dinner

* All times in CET (UTC+1)
Conference program is subject to change
Status as of: July 31, 2025



REGISTER NOW!



SMART PRODUCTION 2025

DIGITALIZING AUTOMOTIVE MANUFACTURING

Conference venue: Hotel DOLCE Bad Nauheim
Elvis-Presley-Platz 1 | DE-61231 Bad Nauheim
www.dolcebadnauheim.com

Your contact: Wiebke Drohla
Senior Event Manager | Automotive Circle
T +49 511 9910-383 | wiebke.drohla@vincentz.net
www.automotive-circle.com





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WEDNESDAY | OCTOBER 1

8:00 AM **Breaking down silos – Recommendations on the “must haves” for a successful manufacturing digital transformation strategy**
Richard Porter, GE Vernova, UK

ROBOTS IN MANUFACTURING

8:30 AM **Invited: The successful implementation of autonomous robots in automotive production**
N.N.

9:00 AM **Smarter robots, smarter plants: AI driving the future of automotive manufacturing**
Kristi Martindale, Palladyne AI Corp, US

THE HUMAN FACTOR IN A DIGITALIZED FACTORY

9:30 AM **Human-centered automotive manufacturing**
Eilís Carey, Ford-Werke GmbH, DE

10:00 AM **Meet the Speakers | Coffee and contacts**

10:45 AM **Meeting the challenge of digital adoption**
David Moore, JLR, UK

11:00 AM **Meeting the challenge of digital adoption**
Workshop

12:00 PM **Meet the Speakers | Lunch Break**

“VISION”ARY USE OF AI

1:15 PM **Augmenting manual assembly with AI-guided vision inspection**
Catarina Dudas, Peter von Sydow, Volvo Car Company, SE

1:45 PM **AI driven industrial process optimization using generative neural networks for defect detection**
Muhammad Ali Shahid, Fraunhofer IGD, DE

2:15 PM **AI assistant for optimizing picking: Real-time verification of assembly parts at manual stations**
Prof. Jürgen Grinninger, Md Khalid Siddiqui,
University of Applied Sciences Neu-Ulm, DE

CONCLUSION

2:45 PM **Conclusion & Farewell**
OEM Advisory Board;
Dr. Sibylle Freitag, Automotive Circle, DE

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SMART PRODUCTION 2025

DIGITALIZING AUTOMOTIVE MANUFACTURING

Conference fee: 1.995 €* for registrations received by August 29, 2025 | 2.195 €* for registrations received after August 29, 2025

* All prices plus 19% German VAT

Registration and Terms & Conditions at www.automotive-circle.com