



**AUTO
MOTIVE
CIRCLE**

**CALL FOR
SPEAKERS**

JUL 7–8

GLOBAL CONFERENCE ON CAR BODY PAINTING 2026

Automotive Paint Shop: Electrification, Sustainability, Digitalisation

The paint shop is changing fast. New technologies, processes and strategies are required to stay competitive.

Global Conference on Car Body Painting 2026 brings the international car body painting community together in Berlin. Meet leading OEMs, suppliers and research institutes, discuss future-ready paint shops and strengthen a global expert network across Europe, Asia and NAFTA.

THE EXPERT NETWORK WOULD LIKE TO DISCUSS THE INNOVATIONS AND RECENT TECHNOLOGICAL ADVANCEMENTS IN THE FOLLOWING AREAS:

INNOVATIVE TECHNOLOGIES FROM ENVIRONMENTAL ASPECTS

- ✓ Sustainability in the paint shop – combining the product and the process in innovative future systems
- ✓ Sustainability of the paint shop in combination with the whole production facility
- ✓ New approaches for the global, efficient paint shop
- ✓ New applications (e.g. overspray free)
- ✓ Energy concepts covering the entire painting process
- ✓ New developments for the pre-treatment
- ✓ New developments around pigments
- ✓ Savings through current developments in dry separation, air circulation technology and exhaust air purification
- ✓ Resource conservation as green technology
- ✓ Recycled materials and their acceptance
- ✓ Co-operations between OEM and suppliers

AUTOMATION AND DIGITALISATION

IMPACT OF E-MOBILITY ON PAINTING PROCESSES

- ✓ Body structures of the future and their impact on surface technology
- ✓ Standardized battery systems and their challenge for the “paint” domain
- ✓ Special surface protection measures in the use of alternative drives
- ✓ Co-operations between OEM and suppliers
- ✓ New surface concepts (e.g. black plastics without painting, two tone)

STRATEGIES IN GLOBAL MARKETS / INTERNATIONAL PROJECTS

- ✓ How to achieve efficiency-transfer
- ✓ Developments in global markets
- ✓ Paint strategies in the various countries
- ✓ Progress reports on international paint shop projects
- ✓ Investment – Brownfield vs. Greenfield
- ✓ Individualization vs. simplified processes

Interested speakers are kindly requested to submit an abstract of their suggested contribution [VIA OUR ONLINE FORM](#). (Based on your input, the OEM Advisory Board of the conference will evaluate your suggestion. Please note that all presentations have to be submitted and held in English. Presentation time is 25 min, plus 5 min Q&A.

IMPORTANT DATES

Deadline to submit an abstract/presentation proposal:

February 28, 2026

Notification of acceptance: end of **March 2026**

Publication of conference program: early **April 2026**



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