



MAY 19 – 20

AGENDA

ADDITIVE MANUFACTURING @ BMW GROUP 2026

TUESDAY | MAY 19

- 8:30 AM Welcome and Conference introduction**
Junaid Sheikh, Automotive Circle, DE
- 8:45 AM Integration of Additive Manufacturing at BMW Group**
Timo Göbel, BMW Group, DE
- 9:00 AM KEYNOTE – How can AM enable modern innovations?**
Ralf Schwenger, HEAD GmbH, AT

SCALING STRATEGIES

- 9:30 AM Additive Manufacturing as a System Enabler: Rethinking Vehicle Architecture for the Next Generation of Mobility**
Vicky Zhang, PIX Moving, CN
- 10:00 AM BMW Group's Next Level in WAAM Automation for Series Production**
Dr. Tobias Hauser, BMW Group, DE; Stefanus Bosch, BMW Group, DE

- 10:30 AM Meet the Speakers | Exhibition | Coffee and contacts**

AUTOMOTIVE AM ECOSYSTEM

- 11:00 AM BMW Group's Next Level in AM with Integrated Polymer Systems**
Melissa Jech, BMW Group, DE; Dr. Maximilian Meixlsperger, BMW Group, DE
- 11:30 AM From Formula 1 to Job 1: Accelerating Product Development and Manufacturing through Metal AM**
Christian Hertrich, Ford Racing, US; Andrew Cunningham, Nikon SLM, DE
- 12:00 PM A System-Based Framework for Additive Manufacturing Infrastructure Design**
Hanwoo On, Hyundai, KR; Juseok Yang, Hyundai, KR
- 12:30 PM Technological Evolution and Future Prospects of Automotive Development Enabled by Additive Manufacturing**
Noriyuki Shiwaku, Nissan Motor Co. Ltd JP

- 1:00 PM Meet the Speakers | Exhibition | Lunch**

- 2:15 PM GUIDED TOUR of the BMW Additive Manufacturing Campus**
- Introduction of the Campus
 - Metal production (PBF-LB/M, WAAM)
 - Polymer production (PBF-LB/P, PBF/P)
 - Process development (MEX)
 - Applications and Use cases
 - Quality assurance at BMW

POSTER SESSION AI IN AM

- Picknik, Dave Grant, US
- AI Build, Nikoleta Sidiropoulou, UK
- Technical University of Munich, Felix Riegger, DE

- 6:15 PM Expected return to Hotel Leonardo | Get Together**

- 7:00 PM Networking Dinner**

* All times in CEST (UTC + 2)
Conference program is subject to change
Status as of: March 24, 2026

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CONFERENCE VENUE:

Leonardo Munich Arabellapark
Effnerstraße 99 | 81925 Munich, Germany
www.leonardo-hotels.com

YOUR CONTACT:

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OPERATIONALIZING AM

- 8:30 AM** **Exploration of the Influence of Additive Manufacturing Design Potentials on Vehicle Conception**
Dr. Daniel Fuchs, Volkswagen AG, DE
- 9:00 AM** **Additive Manufacturing to the Next Level: Leveraging New Technologies for Higher Quality and Productivity**
Christoph Rom, Robert Bosch GmbH, DE
- 9:30 AM** **Continuous Innovation in the Series Production of Vehicle Parts in the Automotive Sector**
Mario Meszaros, Knaus Tabbert AG, DE; Dr. Tobias Todzy, FARSOON Europe GmbH, DE

10:00 AM **Meet the Speakers | Exhibition | Coffee and contacts**

INDUSTRIALIZING AM

- 10:45 AM** **Additive Manufacturing of Large Die Inserts for HPDC – The Way to Serial Manufacturing**
Martin Bock, Audi AG, DE; Annbritt Hagenah, Volkswagen Group, DE
- 11:15 AM** **AM at GM – Implementations Today with An Eye to the Future**
Paul Wolcott, General Motors Company, US; Brennon White, General Motors Company, US
- 11:45 AM** **SLM under extreme conditions: New perspectives for Automotive Materials through High Laser Power and Advanced System Technology**
Dr. Jan Sander, Brose Fahrzeugteile SE & Co. KG; DE
Michael Heilingloh, Brose Fahrzeugteile SE & Co. KG; DE
- 12:15 PM** **Liquid-Cooled Inverter Heatsink Manufactured by Aluminium Binder Jetting**
Insei Son, Ricoh company Ltd., UK; Enrico Gallino, Ricoh Printing Solutions Europe Ltd, UK

12:45 PM **Meet the Speakers | Exhibition | Lunch**

SYNERGIES WITHIN ADDITIVE

- 2:00 PM** **Lightweight Carbon Fiber-Reinforced Rocker for EV Battery Side-Impact Protection Powered by CFIP Technology**
Marc Crescenti, REINFORCE3D, ES
- 2:30 PM** **Breaking the Mould – How Computational Design and indirect AM are Opening New Doors for Mass Production Castings**
Rupert Sexton, Sylatech, UK; Matthias Steinbusch, Voxeljet, UK
- 3:00 PM** **Farewell**
- 3:15 PM** **End of the Conference**

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REGISTER NOW!

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CONFERENCE FEE:

EARLY BIRD 2.035 € until April 19, 2026 | **STANDARD** 2.235 € after April 19, 2026 | All prices plus 19% German VAT
Registration and Terms & Conditions at www.automotive-circle.com