



**AUTO
MOTIVE
CIRCLE**



AGENDA

APR 21 – 22

CAR BODY XPERIENCE 2026

TUESDAY | APRIL 21

8:00 AM Coffee & Breakfast Snack

Meet the Exhibitors on site

9:00 AM Welcome, Conference Introduction
Dr. Sibylle Freitag, Automotive Circle, DE

ALUMINIUM STUDY

9:30 AM New aluminium study in cooperation with an OEM
Prof. Mark White, Alumobility

STEEL AN HYBRID SOLUTIONS I

10:00 AM Enhancing BIW Efficiency: The Role of New PHS Grades Based Laser Welded Blanks in Future Door Ring Designs
Nachiket Gokhale, ArcelorMittal Tailored Blanks, US

10:30 AM Coffee Break & Networking | Meet the Exhibitors

11:15 AM Hybrid Structural Solutions for car body reinforcements: a lightweight, cost-efficient, and easy-to-manufacture solution
Dr. Marwen Chatti, Henkel AG & Co., DE;
Emine Fulya Akbulut Irmak, LIA GmbH, DE

OEM BIW PRESENTATION – TECHNICAL PRESENTATION & DISCUSSION AT THE BIW

11:45 AM The Honda Passport
Adam Swanson, Savio Rozario, Honda Manufacturing & Development of America, US

12:30 PM Lunch Break & Networking | Meet the Exhibitors

HYBRID AND STEEL SOLUTIONS II

1.45 PM Steel Battery Enclosure Optimization
Michael Davenport, Auto/Steel Partnership, US

2:15 PM Assessing Formability for Next-Gen AHSS: Transitioning from Dual Phase to Multiphase 980/1180MPa Grades
Jatinder P. Singh, General Motors Company, US;
Vasant Pednekar, U.S. Steel, US

2.45 PM Coffee Break & Networking | Meet the Exhibitors

OEM BIW PRESENTATION – TECHNICAL PRESENTATION & DISCUSSION AT THE BIW

3:30 PM The Lucid Gravity
Siddarth Alampally, Lucid, US

5:00 PM End of first conference day & Get Together

6:00 PM Networking Night

* Conference program is subject to change
Status as of: March 26, 2026



REGISTER NOW!

CAR BODY XPERIENCE 2026

CONFERENCE VENUE: Royal Park Hotel
600 E University Drive | Rochester, MI 48307 (USA)
www.royalparkhotelmi.com

CONFERENCE FEE:
EARLY BIRD 1.795 USD until March 20, 2026 | **STANDARD** 1.995 USD after March 20, 2026
All prices net | Registration and Terms & Conditions at www.automotive-circle.com



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APR 21 – 22

CAR BODY XPERIENCE 2026

WEDNESDAY | APRIL 22

7:30 AM Coffee & Breakfast Snack

Meet the Exhibitors on site

SHAPING AND FORMING

8:30 AM 500R Radius AHSS Roll Formed Bumper Beam
Brian Oxley, Shape Corp., US

OEM BIW PRESENTATION – TECHNICAL PRESENTATION & DISCUSSION AT THE BIW

9:00 AM The Cadillac Celestiq
Edward Moss, Travis Walker, Anthony D'Agostini,
General Motors Company, US

10:30 AM Coffee Break & Networking | Meet the Exhibitors

11:15 AM WORKSHOP: The Use of AI in Body Desing and Development

SMART BODY SHOP

12:15 PM Smart Factory Solutions for the Body Shop
Özgecan Sarı, Robolaunch, TR

12:45 PM Lunch Break & Networking

SEALING SOLUTIONS

1:30 PM From Manual to Automated: Pumpable Baffles for Large Cavities and Optimal Water Sealing
Kristen Johns, Henkel, US

2:00 PM New Strucutral Foam
Kevin Cox, L&L Products, US

2:30 PM Final statements of the OEM Advisory Board
Car Body Xperience Advisory Board,
Dr. Sibylle Freitag, Automotive Circle, DE

2:45 PM Conclusions, farewell
Dr. Sibylle Freitag, Automotive Circle, DE

3:00 PM End of second conference day

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YOUR CONTACTS

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