



JUL 7 – 8

GLOBAL CONFERENCE ON CAR BODY PAINTING 2026

AGENDA

TUESDAY | JULY 7

9.00 AM Welcome and conference introduction
Andrea Huber, Automotive Circle, DE

9.15 AM **IMPULS: How Appearance Drives Success**
Jonathan C P Roos, Face Restoration Ltd., UK

AUTOMATISATION, ARTIFICIAL INTELLIGENCE & FUTURE PAINTSHOP

9.45 AM Vision „autonomous Paint Shop“
Eugen Grouchko, Volkswagen AG, DE

10.15 AM Enhancement of Renault Paintshop Performance with AI
N.N., Group Renault, FR

10.45 AM Coffee and Contacts | Exhibition

11.15 AM Automated Finesse
Liliane Garcia, General Motors Company, US;
Marcus Pelletier, 3M Company, US

11.45 AM Physical AI-Based Overspray Reduction and Robotic Program Generation via Laser Scan
Dr. Martin Schiffko, ESS Engineering Software Steyr, AT

PERCEPTION & DESIGN FOR A STRIKING EXTERIOR

12.15 PM Colour, Texture, Finish, Feel: a Multisensory Design Approach
Scott King, Full Fathom, UK

12.45 PM Lunch

2.00 PM Dynamic Colour Changing: Car Bodies of the Future
Stella Clarke, BMW Group, DE

2.30 PM Digital Color Design: From Data to Decision
N.N., Axalta Coating Systems GmbH, CH

3.00 PM New Flexibility for Painting Process (working title)
Vladimir Falat, JLR Group Ltd., UK; Sébastien Salze, Sames Kremlin, FR

3.30 PM Coffee and Contacts | Exhibition

4.00 PM Deep Dive | **INTERACTIVE**
Workshop Style – different Topics, real Insights (led by OEM and Automotive Circle)

6.00 PM Get Together

6.45 PM Networking Night | Spree Cruise Edition

* All times in CET (UTC+2)
Conference program is subject to change
Status as of: April 20, 2026



REGISTER NOW!

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CONFERENCE VENUE: nhow Berlin
Stralauer Allee 3 | Berlin, 10245 Germany
www.nh-hotels.com

YOUR CONTACT: Wiebke Drohla
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WEDNESDAY | JULY 8

- 9.00 AM Time to be seen – shine and evolve**
You'll get exactly one minute: What would you like to share? What's on your mind? A product? A question? An opinion? Whatever – let the audience know!
- 9.15 AM Where the Deep Dive Led Us: What Emerged**
- 9.45 AM **IMPULS:****
End of globalization? How a mid-sized supplier responds to increasingly localized Requirements
Dr. Karsten Lessmann, Pfänder KG, DE

SUSTAINABILITY & EFFICIENT PAINT PROCESSES

- 10.15 AM Sustainable paint systems and the role of steel on paint appearance**
Pieter Baart, Tata Steel Europe, NL
- 10.45 AM Coffee and Contacts | "Meet the Board"**
- 11.15 AM Transformation Topcoat spray booth (BC) with air recirculation in Mirafiori (Italy)**
Danuta Ulfig, Stellantis, DE
- 11.45 AM Life Cycle Assessment: A strategic lever to redefine the Sustainable Paintshop**
N.N., Geico Spa, IT
- 12.15 PM Data-Driven Optimization of Automotive Paint Application: Material Savings and Improved Layer Uniformity**
Una Dangubic, Magna Steyr Fahrzeugtechnik GmbH & Co. KG, AT; Petr Jahn, SprayVision s.r.o., CZ
- 12.45 PM Lunch**

1.45 PM Toyota Motor Corporation / BASF Coatings GmbH (invited)

2.15 PM Ford-Werke GmbH (invited)

2.45 PM Farewell address and end of the conference

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EARLY BIRD FEE: 2.195 € for registrations received by June 7, 2026 | **STANDARD FEE:** 2.295 € for registrations received after June 7, 2026
All prices plus 19% German VAT. Students will get 50 % discount on standard prices on presentation of a valid student ID.
Registration and Terms & Conditions at www.automotive-circle.com