



**AUTO
MOTIVE
CIRCLE**

**CALL FOR
SPEAKERS**

NOV 9 – 10

CAR BODY PAINTING 2026 | 43RD WORKSHOP

Efficient, stable and sustainable paint shop operations remain one of the key challenges in automotive manufacturing. While new technologies continue to emerge, day-to-day success in series production depends on robust processes, practical solutions and the ability to continuously improve quality, efficiency and reliability. Everything against the backdrop of sustainability.

Car Body Painting 2026 is dedicated to the realities of daily paint shop operations. The conference brings together paint shop specialists, production experts, quality engineers, maintenance professionals and technology partners to exchange hands-on experience and proven approaches from real production environments. Together with the Advisory OEM Board, we encourage you to submit your presentation proposal – whether you are working for an OEM, a supplier or a different stakeholder.

Whether you have successfully solved a recurring production issue, implemented a process improvement, increased efficiency, improved quality or gained valuable operational experience – your insights may help others facing similar challenges. We are looking for practical presentations that provide valuable lessons learned, measurable results and transferable solutions.

The conference offers an ideal platform for technical exchange, peer-to-peer learning and practical knowledge transfer. By sharing your experience, you contribute to a unique network of professionals dedicated to improving paint shop performance across the industry.

THE EXPERT NETWORK WOULD LIKE TO DISCUSS CURRENT CHALLENGES, BEST PRACTICES AND TECHNOLOGICAL ADVANCEMENTS IN THE FOLLOWING AREAS:

MAIN TOPICS OF THE CONFERENCE 2026

PROCESS STABILITY & QUALITY IMPROVEMENT

- ✓ Quality improvement in series production
- ✓ Root cause analysis and troubleshooting
- ✓ Defect prevention and reduction
- ✓ Paint appearance optimisation
- ✓ Process monitoring and control
- ✓ Lessons learned from production environments

EFFICIENCY & OPERATIONAL EXCELLENCE

- ✓ Energy concepts and energy savings
- ✓ Productivity improvements in paint shops
- ✓ Reducing waste and rework
- ✓ Maintenance strategies and equipment availability
- ✓ Lean approaches in paint shop operations
- ✓ Current projects – lessons learned
- ✓ Development leadtime reduction options

DIGITALISATION, AUTOMATION & SIMULATION

- ✓ Digital tools for process optimisation
- ✓ Automation in daily operations
- ✓ AI applications in paint shop environments
- ✓ Simulation tools for paint shop planning and operation
- ✓ Data-driven process monitoring and predictive maintenance

APPLICATION TECHNOLOGY & PROCESS ENGINEERING

- ✓ New developments in application technology
- ✓ Overspray-free and low-bake processes
- ✓ Electric processes within the paint shop
- ✓ Pretreatment and coating process optimisation
- ✓ E-Coat developments and alternatives
- ✓ Adhesive bonding and testing over paint systems

SUSTAINABILITY IN OPERATIONS

- ✓ Resource efficiency in paint shop operations
- ✓ Practical approaches to reducing energy consumption
- ✓ Material efficiency and waste reduction
- ✓ Sustainable process improvements
- ✓ Circular economy concepts in daily operations

NEW PRODUCTS & SUPPLY CHAIN DEVELOPMENTS

- ✓ New products and materials
- ✓ Pigments, paint materials and equipment
- ✓ Supply-chain resilience and availability
- ✓ Practical implementation experiences
- ✓ Sustainable raw material products (recycled, bio, etc.)
- ✓ Technology alternatives of wet coatings

DEADLINE FOR PAPER SUBMISSIONS: 17 JULY 2026

Interested speakers are kindly requested to submit an abstract of their suggested contribution [VIA OUR ONLINE FORM](#). Based on your input, the OEM Advisory Board of the conference will evaluate your suggestion. Please note that all presentations have to be submitted and held in English. Presentation time is 25 min, plus 5 min Q&A.



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