



# JUL 7 – 8

## GLOBAL CONFERENCE ON CAR BODY PAINTING 2026

### AGENDA

### TUESDAY | JULY 7

**9.00 AM Welcome and conference introduction**  
Andrea Huber, Automotive Circle, DE

**9.15 AM **IMPULS:**  
How Appearance Drives Success**  
Jonathan C P Roos, Face Restoration Ltd., UK

#### **AUTOMATISATION, ARTIFICIAL INTELLIGENCE & FUTURE PAINTSHOP**

**9.45 AM Vision „autonomous Paint Shop“**  
Eugen Grouchko, Volkswagen AG, DE

**10.15 AM Enhancement of Renault Paintshop Performance with AI**  
Mathieu Monin, Group Renault, FR

**10.45 AM **Coffee and Contacts | Exhibition****

**11.15 AM Automated Finesse**  
Liliane Garcia, General Motors Company, US;  
Marcus Pelletier, 3M Company, US

**11.45 AM Physical AI-Based Overspray Reduction and Robotic Program Generation via Laser Scan**  
Dr. Martin Schifko, ESS Engineering Software Steyr, AT

#### **PERCEPTION & DESIGN FOR A STRIKING EXTERIOR**

**12.15 PM Colour, Texture, Finish, Feel: a Multisensory Design Approach**  
Scott King, Full Fathom, UK

**12.45 PM **Lunch****

**2.00 PM Dynamic Colour Changing: Car Bodies of the Future**  
Stella Clarke, BMW Group, DE

**2.30 PM Digital Color Design: From Data to Decision**  
Georg Meiswinkel, Elke Dirks, Axalta Coating Systems GmbH, CH

**3.00 PM New Flexibility for Painting Process (working title)**  
Vladimir Falat, JLR Group Ltd., UK; Sébastien Salze, Sames Kremlin, FR

**3.30 PM **Coffee and Contacts | Exhibition****

**4.00 PM Deep Dive | **INTERACTIVE****  
Workshop Style – different Topics, real Insights (led by OEM and Automotive Circle)

**6.00 PM **Get Together****

**6.45 PM **Networking Night | Spree Cruise Edition****

\* All times in CET (UTC+2)  
Conference program is subject to change  
Status as of: June 18, 2026



**REGISTER NOW!**

### GLOBAL CONFERENCE ON CAR BODY PAINTING 2026

**CONFERENCE VENUE:** nhow Berlin  
Stralauer Allee 3 | Berlin, 10245 Germany  
www.nh-hotels.com

**YOUR CONTACT:** Wiebke Drohla  
Senior Event Manager | Automotive Circle  
T +49 511 9910-383 | wiebke.drohla@vincentz.net  
www.automotive-circle.com





**JUL 7 – 8**

**GLOBAL CONFERENCE ON CAR BODY PAINTING 2026**

AGENDA

## WEDNESDAY | JULY 8

### 9.00 AM Time to be seen – shine and evolve

You'll get exactly one minute: What would you like to share? What's on your mind? A product? A question? An opinion? Whatever – let the audience know!

### 9.15 AM Where the Deep Dive Led Us: What Emerged

#### 9.45 AM **IMPULS:**

**End of globalization? How a mid-sized supplier responds to increasingly localized Requirements**

Dr. Karsten Lessmann, Pfinder KG, DE

### SUSTAINABILITY & EFFICIENT PAINT PROCESSES

#### 10.15 AM Sustainable paint systems and the role of steel on paint appearance

Pieter Baart, Tata Steel Europe, NL

#### 10.45 AM Coffee and Contacts | "Meet the Board"

#### 11.30 AM Transformation Topcoat spray booth (BC) with air recirculation in Mirafiori (Italy)

Danuta Ulfig, Stellantis, DE

#### 12.00 PM Life Cycle Assessment: A strategic lever to redefine the Sustainable Paintshop

Luigi Lazzari, Geico Spa, IT

#### 12.30 PM Data-Driven Optimization of Automotive Paint Application: Material Savings and Improved Layer Uniformity

Una Dangubic, Magna Steyr Fahrzeugtechnik GmbH & Co. KG, AT; Petr Jahn, SprayVision s.r.o., CZ

#### 1.00 PM Enhancing E-Coat Performance: Improving Weatherability Through a New Generation System

Zoltan Horvath, Toyota Motor Europe, BE; Thorsten Gelbrich, BASF Coatings Technology, DE

1.30 PM Lunch

2.30 PM End of the conference

\* All times in CET (UTC+2)  
Conference program is subject to change  
Status as of: June 18, 2026



**REGISTER NOW!**

## GLOBAL CONFERENCE ON CAR BODY PAINTING 2026

**EARLY BIRD FEE:** 2.195 € for registrations received by June 7, 2026 | **STANDARD FEE:** 2.295 € for registrations received after June 7, 2026  
All prices plus 19% German VAT. Students will get 50 % discount on standard prices on presentation of a valid student ID.  
Registration and Terms & Conditions at [www.automotive-circle.com](http://www.automotive-circle.com)