



**AUTO
MOTIVE
CIRCLE**

**CALL FOR
SPEAKERS**

APR 20 – 21

CAR BODY XPERIENCE 2027

Don't miss the opportunity to participate in this important industry gathering for car body engineers in North America – and beyond. 2027 will be the fifth year that the AUTOMOTIVE CIRCLE will have the great pleasure of inviting all interested automotive engineering experts to meet in Rochester, Michigan and discuss all things Car Body.

- ✓ See, benchmark and discuss some of the latest **BODIES-IN-WHITE ON SITE**.
- ✓ Enjoy two conference days full of **ENGINEERING-ORIENTED, TECHNICAL PRESENTATIONS** by engineers from the most relevant OEMs and their suppliers.
- ✓ **MEET, CONNECT, AND BE INSPIRED BY** car body engineering experts from all over the world.

YOUR SPEAKING OPPORTUNITY

In this conference, we address the latest developments in car body engineering, planning and manufacturing. We invite you to present **YOUR LATEST INNOVATIONS** in the following fields:

CAR BODY DEVELOPMENT, PLANNING AND PRODUCTION

- ✓ vehicle platform and architecture concepts
- ✓ integrating a growing variety of ICE, PHEV, BEV etc. models into the production system
- ✓ enabling flexibility through modularity
- ✓ systems engineering innovations
- ✓ new lightweight design solutions
- ✓ the next generation of optimized material mix
- ✓ aerodynamics

- ✓ global production strategies
- ✓ optimized and new production processes and technologies
- ✓ fit and finish tolerancing
- ✓ smart factory solutions for the body shop
- ✓ predictive maintenance

ELECTRIFICATION AND EV BATTERY INTEGRATION

- ✓ battery integration into the car body structure
- ✓ structural capabilities of the batteries and battery cells

Interested? Then we look forward to receiving your suggestion for a 25-minute, technical presentation via the [ONLINE SUBMISSION FORM](#) on our website.

OEM ADVISORY BOARD: Ford Motor Company; General Motors Company; Honda Development & Manufacturing of America; Lucid Motors, Rivian Automotive; Scout Motors, Stellantis

IMPORTANT DEADLINES

Deadline to submit an abstract: November 2, 2026
Notification of acceptance: November/December 2026
Publication of conference program: January 2027

All abstracts undergo a review process that includes the OEM Advisory Board. Presentation time is 25 min + 5 min Q&A.



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